

Applications Not Allowed

The word and graphic logo of TecAlliance stands at the centre of the brand presentation and is one of the most recognisable signs for the brand. In order to ensure the sovereignty of the logo the word and graphics of the logo may not be modified. The logo is inviolable and must be used with the greatest care - the following requirements must always be met. The logo may not be distorted in its perspective, de-compressed, coloured differently or tilted.

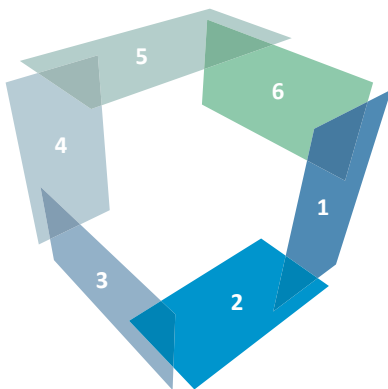


The TecAlliance logos are available for different applications in the following file formats:

Application	Colour mode	File formats	Properties
4-colour offset printing	CMYK	.eps (Adobe Illustrator) .tif (Adobe Photoshop)	† h
1-colour Schwarzweiß-Druck	Greyscales	.eps (Adobe Illustrator) .tif (Adobe Photoshop)	† Pixel
Internet	RGB	.png (Adobe Photoshop)	Pixel
Powerpoint	RGB	.png (Adobe Photoshop)	Pixel

Please only use the original files provided by TecAlliance!
The logo does not exist in a special colour.

TecAlliance colour values



Lettering

CMYK: 100/50/0/65
RGB: 0/51/102

Areas

1	CMYK: 70/35/10/5 RGB: 92/137/182	+15 K	4	CMYK: 30/10/10/5 RGB: 194/208/216	+15 K
2	CMYK: 80/20/0/5 RGB: 63/158/209	+15 K	5	CMYK: 35/10/20/0 RGB: 176/202/204	+15 K
3	CMYK: 45/20/10/5 RGB: 144/174/201	+15 K	6	CMYK: 50/0/40/0 RGB: 135/200/173	+15 K